



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Resolution of support for Smoking Grant Application

MEETING DATE: October 16, 1991

PREPARED BY: City Manager

RECOMMENDED ACTION: That City Council adopt Resolution 91-186 Authorizing Smoke-Free Cities Mini-Grant Application.

BACKGROUND INFORMATION: In December 1990, the City of Lodi implemented one of the most comprehensive tobacco control ordinances in California. Our Smoking Pollution Control ordinance has been referred to in the June 1991 issue of Western City magazine and is cited in the California Smoke-Free Cities Mini-Grant application package. The City has been encouraged by San Joaquin County and the League of California Cities to submit this mini-grant application. The City is requesting approximately \$10,000 to fund four primary activities (Exhibit A). Resolution 91-186 (Exhibit B) has been prepared to help increase the probability of acceptance of the application.

FUNDING: None required.

Respectfully Submitted,

A handwritten signature in cursive script that reads "Thomas A. Peterson".

Thomas A. Peterson
City Manager

TAP:KJE:tp

Attachments

Prepared by Kirk J. Evans
Administrative Assistant to the City Manager

APPROVED _____

THOMAS A. PETERSON

OBJECTIVES

To achieve the goal of this project, four major objectives must be accomplished:

1. Print additional copies of existing public information pamphlets. These pamphlets have already been designed. They explain details of the City's Smoking Pollution Control ordinance in a clear question and answer format. All businesses in Lodi have already received packets containing these pamphlets. The Finance Department will distribute the proposed additional packets to all new businesses as they request utility connections.
2. Establish a section in the City newsletter devoted to smoking issues. The production and distribution of the City of Lodi newsletter to all households in the community is costly. This objective simply seeks to reimburse the City for costs associated with producing a five inch anti-smoking column in the newsletter for one year.
3. Distribute no smoking booklets to youth in City recreation programs. The City conducts extensive recreation programs with very high participation rates. Booklets will be distributed by City staff to youth in these programs. Staff will take care to insure that booklets are not wasted and are read. Some booklets will address smokeless tobacco which often overlooked in anti-smoking programs.
4. Produce and distribute a poster symbolizing the community's commitment to a nonsmoking lifestyle.

A contest will be established for students below the third grade in local elementary schools to produce a drawing. This drawing will express a nonsmoking theme through the eyes of a child. The full color drawing will not be altered in any fashion and will be placed within a poster framework. With permission, the student's name, age and school will appear in small type below. A short statement will appear below which reinforces the nonsmoking theme along with a general reference to the City's ordinance.

The artist will receive a \$50.00 savings bond, home room classmates will be treated to a picnic in a local park or a trip to Chuck E. Cheese's, depending on weather. Schools receive numerous requests for children to design drawings for a variety of causes. City staff will work with school district officials to insure this contest has minimal impact on their operations. Students will be encouraged, not compelled, to produce the drawings and City staff will be available to provide information, in person at the schools as needed.

The poster will be distributed throughout City offices and the schools, as well as business establishments, churches, etc. The child-like quality of the poster will capture the viewer's attention and will convey an obvious message: children represent the future of our community, children must be protected from the second-hand effects of tobacco products and the enticement strategies of tobacco producers.

RESOLUTION NO. 91- 186
=====A RESOLUTION OF THE LODI CITY COUNCIL
AUTHORIZING SMOKE-FREE CITIES MINI-GRANT APPLICATION
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WHEREAS, the City of Lodi recognizes that it is in the public interest to improve community health **and** livability by promoting a responsive tobacco control policy; and

WHEREAS; funds are available from the California Department of Health Services through tax revenues generated by the passage **of** Proposition 99, to establish programs which will discourage tobacco use within cities;

NOW, THEREFORE, BE IT RESOLVED, that the City Council of the City **of** Lodi authorizes the submittal of an application to the Project Coordinator of California **Smoke** Free Cities. The City Manager of the City of Lodi is hereby authorized and empowered to execute in the name of the City of Lodi all necessary applications, contracts, agreements and amendments to secure grant funds and to implement and carry out the purposes specified in the application.

The foregoing resolution was passed by the City Council of the City of Lodi this 16th day of October, 1991. Effective October 16, 1991.

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I hereby certify that Resolution **No.** 91-186 was passed and adopted by the Lodi City Council in a regular meeting held October 16, 1991 by the following **vote**:

Ayes : Council Members -

Noes: Council Members -

Absent: Council Members -

Alice M. Reimche
City Clerk

RESOLUTION NO. 91-186

A RESOLUTION OF THE LODI CITY COUNCIL
AUTHORIZING SMOKE-FREE CITIES MINI-GRANT APPLICATION

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The foregoing resolution was passed by the City Council of the City of Lodi this 16th day of October, 1991. Effective October 16, 1991.

I hereby certify that Resolution No. 91-186 was passed and adopted by the Lodi City Council in a regular meeting held October 16, 1991 by the following vote:

Ryes : Council Members - Pennino, Pinkerton, Sieglock, Snider
and Hinchman (Mayor)
Noes : Council Members - None
Absent: Council Members - None


Alice M. Reimche
City Clerk